

PRESS RELEASE

National Queen Contestant Tanisha Balson is Miss CCCUL.



On Thursday January 9, 2025, The Central Co-operative Credit Union Ltd announced its sponsorship of **Miss Tanisha Balson**, contestant number three as **Miss Central Co-operative Credit Union Ltd in the 2025 National Queen Show Pageant**.

Mrs. Lorraine Henderson-Reid, Marketing Manager of Central Co-operative Credit Union Ltd made the announcement at the Dominica Festivals Committee First Press Conference for the Mas Dominik 2025 season.

“We can’t help but be impressed with Central’s commitment to community. Central have been supporting sports, youth, education, the arts, culture and the health of our members in the communities. We continue to place emphasis on the human aspect which aids in the growth of the Society.

It is in this regard, that we are partnering with the Discover Dominica Authority and Dominica Festivals Committee in Mas Dominik 2025 through the sponsorship of Miss

Tanisha Balson, contestant number three in the Miss Dominica 2025 Pageant.” said Mrs. Henderson-Reid.

Miss Balson is no stranger to the stage. In October 2023, she was sashed as Central Co-operative Credit Union Ltd contestant of choice at The National Miss Wob Dwiyet pageant. Miss Balson went on to win the title of Miss **Wob Dwiyet 2023** and captured the following titles:

- Miss Photogenic Award
- Best Talent
- Best Creole Spectacular Wear
- Best in Wob Dwiyet



Mr. Lisle Bruney, Treasurer to The Board of Directors, expressed that the Board is pleased to once again throw their support behind Miss Balson, who is a proven winner. He said that the Board is confident that she will represent Central with poise, passion, and unwavering determination and bring home her second crown.

Miss Balson expressed her gratitude to the Central Co-operative Credit Union Ltd. “I am grateful for the unwavering support of the CCCUL – an organization that not only recognized my potential as an employee but also believes and invests in my dreams. Their investment in me reflects their commitment to empowering individuals to achieve greatness. That’s why the CCCUL is and should always be “your financial institution of choice”

Central Co-operative Credit Union is known for its impeccable members service, competitive loans products and investment opportunities. From Mortgage loans as low as 4.75% to Vehicle Loans, Land Loans, Pre-Approved Mortgage Loans and Green Energy Loans. They are the leaders for seasonal loans; the Carnival Xpress Loan will be a teaser for Mas Dominik 2025.

The Central Co-operative Credit Union family extend best wishes to Miss Tanisha Balson as she journeys to the throne.

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For more information, please contact.

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